



# A Taste of Olde Towne

October 25 - 29, 2017

5 Days of Food, Wine, Music & Art

Proceeds to benefit an Olde Towne Slidell Main Street District Improvement Project.  
Historic Street Signs designed and created by Joel Geiger, a local metal artist.

## **Exclusive: Presenting Sponsorship: Sold - SMH/Ochsner Health Systems**

Includes: 4 reservations to a Thursday night Vintner Dinner of your choice  
8 tickets to Friday Grand Tasting  
4 tickets to Saturday afternoon Premium Food & Wine Tasting  
4 tickets to Sunday Jazz Brunch

Includes:  
Company branding on website, ads, brochures, eblasts, etc.  
~ Logo/mention on all radio and TV ads/promos ~ branded signage at events

## **Exclusive Media Sponsorship: Sold - NOLA.com/Times Picayune**

Includes: 8 tickets to Friday Grand Tasting  
4 tickets to Saturday afternoon Premium Food & Wine Tasting

Includes:  
Company logos on print materials, ads, brochures, website & eblasts  
~ option for your promotional items and signage at the Grand Tasting

## **1 "Grand Car" Taster Sponsorship: Sold - Hyundai of Slidell**

Includes: 4 tickets to Friday Grand Tasting  
2 tickets to Saturday afternoon Premium Food & Wine Tasting

Includes:  
Automobile placement at the Grand Taster event  
Company listing on print materials, ads, brochures, website & eblasts  
~option for your promotional items and signage at the Grand Tasting

## **1 "Grand Taster" Sponsorships: Sold Bruce Clement for Mayor of Slidell**

Includes: 4 tickets to Friday Grand Tasting  
2 tickets to Saturday afternoon Premium Food & Wine Tasting

Includes:  
Company listing on printed materials, ads, brochures, website & eblasts  
~ option for your promotional items and signage at the Grand Tasting

## **1 Jazz Brunch Sponsorship: \$1500 per sponsorship**

Includes: 4 tickets to Champagne Jazz Brunch  
2 tickets to Friday Night Grand Tasting

Includes:  
Company listing on printed materials, ads, brochures, website & eblasts  
~ option for your promotional items and signage at the Jazz Brunch

## **1 "Premium" Afternoon Taster Sponsorship: \$1000 per sponsorship**

Includes: 2 tickets to Friday Grand Tasting  
4 tickets to Saturday afternoon Premium Wine Tasting

Includes: Company listing on print materials, ads, brochures, website & eblasts  
~ place your promotional items and signage at this premium tasting event

## **Media Sponsorships: \$1000 in trade advertising**

Includes: 4 tickets to Friday Grand Tasting  
Includes: Company listing on print materials, brochures, website & eblasts

## **Friends of Olde Towne Donation Package: \$500**

Includes: Admission for TWO ATTENDEES to:  
Grand Tasting and Premium Tasting  
~ thank you listing on website

For more information on sponsorship contact:

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